



Christina M. Licursi

Shareholder and Executive Committee Member

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Christina Licursi focuses her practice on trademark prosecution and litigation, including representing clients in federal courts across the country and before the US Patent and Trademark Office's Trademark Trial and Appeal Board (TTAB). Christina is based in Boston, but also supports clients from the firm's New York office.

Within her counseling practice, Christina advises clients and international associates on branding strategies and understanding the business and legal risks associated with the adoption, use and registration of trademarks. She has extensive experience managing complex international disputes and negotiating settlement agreements. In addition to handling trademark disputes before the Trademark Trial and Appeal Board, Christina manages global policing and enforcement efforts, including coordinating targeted cease and desist campaigns and coordinating global enforcement efforts through Customs.

Christina has a strong business acumen and demonstrated ability to work closely with all levels of business. Her clients cover a variety of industries, including food and beverage, clothing, biotechnology, medical equipment, and software and telecommunications. In addition to trademark matters, Christina also handles various copyright issues, domain name portfolio management and related disputes, and social media and internet matters.

Christina is passionate about the startup community in the Boston area and currently serves as Co-chair of the MIT Enterprise Forum of Cambridge's Innovation Series, where she is responsible for developing the programs for the Innovation Series, the thought leadership program of the MIT Enterprise Forum of Cambridge. These programs feature a wide variety of speakers from multiple industries and technologies who explore the issues, technologies and market forces that drive innovation, commercialization and market

Education

Colgate University, BA,
cum laude

Tufts University School of
Medicine, MPH

Northeastern University
School of Law, JD

Practice Groups

Litigation

Trademark & Copyright

adoption.

Prior to joining Wolf Greenfield, Christina worked as an associate at Conn Kavanaugh Rosenthal Peisch and Ford, LLP of Boston, MA, where she worked on various corporate transactions, including entity formation, sale of companies and due diligence.

Prior to her associate position at Conn Kavanaugh, Christina worked in business development and in a rotational management training role, where she garnered experience as a project manager, finance manager, operations supervisor and customer relationship manager.

While completing her Masters at Tufts University, Christina worked as a research assistant at Tufts Center for the Study of Drug Development, where she looked at trends in post-marketing commitments and their impact on drug development.

Activities

- MIT Enterprise Forum of Cambridge: Board Member (2017–Present)
- MIT Enterprise Forum of Cambridge: Co-chair of the Innovation Series (2013–2018)
- MIT Enterprise Forum of NYC: Member (2018–Present)
- Boston Bar Association: Co-chair of IP Litigation Section (2014–2016)
- Boston Patent Law Association: Member; Co-chair of Trademark Group (2012–2015)
- International Trademark Association (INTA): Member; Table Topic Moderator (2012); Non-Traditional Marks Committee (2017–Present)
- Tufts University Medical School Alumni Association: Public Health and Professional Degree Programs Alumni Board Member (2011–2013)
- Discovering Justice: Volunteer and Guest Juror for Mock Trials (2007–Present)
- Massachusetts Bar Association: Member (2007–Present)

Recognition

Christina has been repeatedly named one of *Massachusetts Super Lawyers*' "Rising Stars" in the field of intellectual property law. She was also named one of *Massachusetts Super Lawyers*' top 100 Women Attorneys. In November 2015, Christina was named a "Boston Rising Star" by *The National Law Journal*, which honors 40 outstanding young lawyers who have accomplished big feats in their short legal careers. Most recently, Christina was honored at the 2018 Excellence in the Law Awards Ceremony as one of 26 "up and coming" lawyers across the state of Massachusetts.