



David S. Gesner

Counsel

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Dave Gesner has more than 13 years' experience helping clients obtain and enforce commercially valuable IP rights through utility and design patent prosecution, counseling, litigation support, diligence, licensing, opinions and post-grant proceedings.

Prior to becoming an attorney, Dave spent over 10 years developing software and managing teams that implemented large-scale computer systems. This experience allows Dave to provide counseling on a wide range of computer-related technologies, and he has worked with clients to protect innovations relating to databases, networking, security, telecommunications, storage systems, cryptography, speech recognition, data analytics, software-implemented business methods, healthcare-related technology, DRM, and Internet-based technologies, including social media and location-based marketing, tracking and search. Dave also has significant experience protecting non-computer-related inventions, including consumer products, toys, green technologies and sporting goods.

Education

Worcester Polytechnic Institute, BS, Industrial Engineering, *with distinction*

Suffolk University Law School, JD, *cum laude*

Practice Groups

Electrical & Computer Technologies

Experience

- Helped small e-commerce company build and manage worldwide patent portfolio which has contributed to it achieving an attractive valuation through multiple funding rounds
- Defended large defense contractor against infringement claims brought by competitor by drafting opinions of non-infringement and/or invalidity of competitor's patents
- Worked with manufacturer of consumer electronic devices to extend the breadth of coverage of its earlier patents to cover *de facto* industry communication standard
- Devised strategies to help individual inventor protect sporting equipment through utility and design patents, where inventor's

previous counsel told him no protection was available, and helped guide subsequent licensing efforts

- Helped numerous growing companies in building and managing patent portfolios to achieve strategic objectives

Activities

- American Bar Association
- Boston Patent Law Association
- Pi Zeta Chapter of Lambda Chi Alpha, Board Member

Interests

Dave is an avid snowboarder and cyclist.