



Edward F. Perlman

Senior Counsel

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Ed Perlman has over 35 years of experience in patent and trademark matters with a primary focus on trademark and branding issues worldwide, including the selection, clearance, prosecution, enforcement and litigation of trademarks and trade dress for companies of all sizes. He has particular experience in the development of patent and trademark licensing strategies, including the negotiation and preparation of license and other proprietary agreements.

At the beginning of his legal career, Ed was a Deputy Assistant Attorney General in the Criminal Division for the Commonwealth of Massachusetts.

Experience

Representative matters Ed has handled include:

- Assisted numerous start-ups and corporations of all sizes in the selection, adoption and protection of brands, some of which are now famous, in the US and in foreign countries.
- Added both legal and business value to a variety of patent and trademark license agreements.
- Handled numerous trademark *inter parte* disputes, both in the US and in foreign countries.

Activities

- Boston Bar Association
- Founding Co-Chair, Intellectual Property Committee
- Boston Patent Law Association
- Intellectual Property Owners Association
- International Trademark Association (INTA)

Education

Northeastern University,
BS, Electrical
Engineering

Suffolk University Law
School, JD

Practice Groups

Litigation

Trademark & Copyright

- Sporting Goods Manufacturers Association (SGMA)
- Legal Task Force

Recognition

Ed has repeatedly been named one of Massachusetts' "Super Lawyers" in the field of intellectual property law, and he has also been named to *Best Lawyers in America*.